

INFORMATION MEMORANDUM



# Tolaram -Trusted industrial conglomerate Kellogg's factory within LFZ

#### **LEADING MANUFACTURER IN NIGERIA**



#### HEADQUARTERED IN SINGAPORE

7 decades of entrepreneurial experience



# USD 2 BILLION INVESTMENT

Firmly invested in Nigeria with an asset base of nearly USD 1 billion each in Infrastructure & Consumer Business



# 33 FACTORIES ACROSS AFRICA

25 Factories in Nigeria



#### 9 AFRICAN COUNTRIES

Deep roots in Nigeria, Ghana, South Africa, Eswatini, Egypt, Kenya, Cote D'Iviore, Mozambique



#### 22,000 EMPLOYEES

Large employee base in Nigeria (90%)



# DEEP DISTRIBUTION NETWORK

Proven track record in developing extensive distribution networks across major markets of Africa

China

#### TRUSTED PARTNER FOR GLOBAL COMPANIES IN NIGERIA



Kellogg's JV with Tolaram in 2015 enabled them to achieve faster market penetration

United States of America

United States of America



JV with Salim Group since 1996 to exclusively manufacture Indomie Noodles in Nigeria; one of the most valued brands in the country



CHEC's partnership with Tolaram for Lekki Port project enabled their foray into a strategic project in Nigeria as an investor

#### Indonesia



Arla Foods' JV with Tolaram group in 2015 gave Arla significant advantage over competition in Nigeria

Denmark



Tolaram partnered with Diageo for exclusive rights to manufacture, distribute, and market all Guniess Nigeria Limited and other premium spirit brands

United Kingdom

# TOLARAM CORE VALUES Proven track record in Nigeria

#### Lagos Free Zone - Privately held and promoted by Tolaram



#### **UNRIVALLED EXPERIENCE AND MARKET REACH IN NIGERIA**

- Strong presence in West Africa with diversified interests in FMCG and infrastructure sectors
- Tolaram has an established distribution network with nearly 700,000 distribution points and has achieved excellent penetration levels in the Nigerian consumer market, reaching approximately 500 million people



#### DRIVING EASE OF DOING BUSINESS IN NIGERIA

- LFZ is the first private free zone in Nigeria and the only industrial park in the country fully integrated with a deep sea port
- Since its inception in 2012, the Zone has attracted investments of over \$2.75 billion



#### TRACK RECORD FOR DELIVERING LONG TERM PROJECTS

- Construction and development of Lekki Port (one of the largest deep sea ports in Africa, in collaboration with China Harbour Engineering Company, Nigerian Ports Authority and Lagos State Government)
- Financial closure achieved for the port worth USD 1.2 billion. Construction of Lekki Port was completed in October 2022. Commercial operations started in April 2023.

# Nigeria: Africa's Growth Engine



#### FAVOURABLE DEMOGRAPHIC DIVIDEND & LARGE CONSUMER MARKET

Most populous country in Africa 229 million (2024) people with a burgeoning young population forming a large consumer base – one of the highest urbanization rates in Africa 54.28% (2023) Median age of 17.36 years as of 2024



# CONDUCIVE FREE ZONE POLICY FRAMEWORK

Presence of a stable Free Zone regime providing competitive fiscal incentives since 1992



## ACCESS TO GLOBAL AND WEST AFRICAN MARKETS

Nigeria enjoys preferential trade agreements such as AGOA, ECOWAS & AFCFTA providing it access to Global & African markets



#### SIGNIFICANT OIL RESERVES FORMING THE ECONOMIC BACKBONE

Largest oil producing nation in Africa and a member of OPEC. Proven reserves of nearly 37,050 million barrels of crude oil, and export value of USD 46.3 billion in 2023



## ACCESS TO FACTORS OF PRODUCTION

The country has favorable factors of production, such as a young trainable workforce and abundant natural resources such as crude oil, crops and minerals

# RENEWED FOCUS ON INFRASTRUCTURE

Strong Government impetus for augmentation of physical infrastructure. According to the Nigeria Infrastructure Plan (NIP), the budget for 2020-2043 is \$2.3 trillion.

#### MAJOR COMPANIES IN NIGERIA

Dangote Group	BUA Group	Coke	Nestlè	ExxonMobil	Ranbaxy	AB InBev
kellogg's	GSK	Tata	Godrej	BASF	Arla	TVS

# LFZ overview

LAGOS FREE ZONE IS HOME TO SOME OF THE MOST REPUTED GLOBAL BRANDS



# VISION

To be the preferred industrial hub in West Africa with world class infrastructure



# MISSION

To maximize value for all our stakeholders by providing the best in class infrastructure, facilities and services

2012

Year of establishment

860 Ha

Total land area with considerable water front

30 +

Registered companies within the zone

90 Ha

Land area for Lekki deep sea port integrated within the zone **USD 2.75BN** 

Total FDI received till date



( Invested USD 50M in Lagos Free Zone Phase 1 development



# Prominent brands within LFZ





# NIGERIA'S ONLY PRIVATE FREE ZONE WITH AN INTEGRATED DEEP SEA PORT



#### LOCATION

Strategic location in proximity to major trade gateways and demand centres



#### EASE OF DOING BUSINESS

Efficient single-window clearance system to enable hassle-free registration and operation of businesses



#### **MASTERPLAN**

Cluster based masterplan provisioning for industrial, logistics and support real estate segments



#### **INCENTIVES**

Host of fiscal incentives, providing competitive business environment



#### PRODUCT OFFERING

Fully serviced land and built-up spaces to cater to varied business requirements



# EXPORT OPPORTUNITIES

Ability to benefit from trade treaties such as the AGOA, EU's GSP, AfCFTA



#### LOGISTICS

Home to Lekki Port, the deepest seaport in Nigeria with a draft of 16.5m



#### **INFRASTRUCTURE**

Readily available utilities such as gas and water to facilitate industrial operations

Strategic positioning of the Free Zone enables clients to service demand centers in Nigeria and West Africa.

# Multiple evacuation channels

#### ENSURING SEAMLESS CONNECTIVITY TO HINTERLAND



THE 7<sup>TH</sup> AXIAL ROAD IS AT A PLANNING STAGE, WHILE ALL OTHER ROADS ARE OPERATIONAL

#### -

#### 40 KM

Itoikin to Ijebu Ode Expressway (2 lanes per direction, completed)

#### 20 KM

Lekki-Epe Road from Ibeju-Agbe to T-Junction, Epe (2 lanes per direction with dedicated truck lane, 90% complete)

#### -

#### 34 KM

Epe Road to Ijebu Ode Expressway (2 lanes per direction, completed)

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#### 50 KM

The 7th AXIAL road is at planning stage to service the Logos Free Zone and Dangote Refinery

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#### 19 KM

Coastal Road from Eleko beach junction to LFZ (Currently under dualization, expected completion H2 2025)

#### 4 KM

Eleko Road from its junction to Eleko Town (Currently under dualization, expected completion H2 2025)

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#### 47 7KM

Lagos- Calabar Coastal Highway. 5 + 5 lanes with a central light rail. (Currently WIP. Expected completion, Q2 2027)

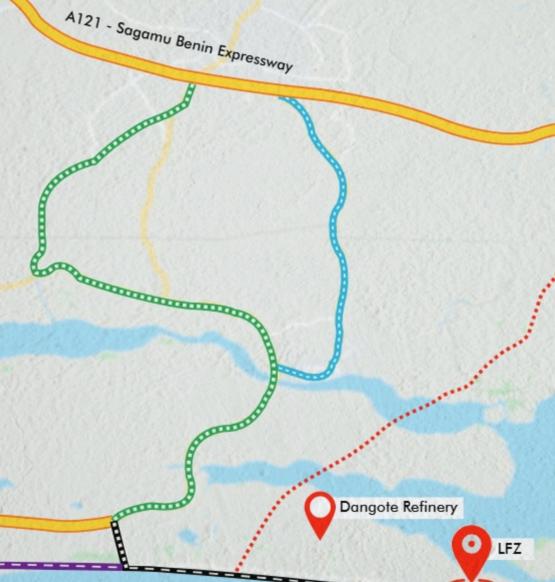


Lekki

Apapa Port Victoria Island

Lagos

Map not to scale; for representation purpose only





Connecting to major demand centres across Nigeria

LOCATION	DISTANCE	COMMUTING TIME
Lagos City	73 Kms	1.5 to 2 hrs
Ikeja	100 Kms	2.5 to 3 hrs
Ibadan	180 Kms	3.5 to 4 hrs
Benin City	280 Kms	5.5 to 6hrs
Port Hartcourt	585 Kms	11 to 11.5 hrs
Abuja	730 Kms	12 to 13 hrs
Kaduna	900 Kms	15 to 16 hrs
Jos	1000 Kms	16 to 16.5 hrs
Kano	1100 Kms	18 to 19 hrs



# Lekki Deep Sea Port

- · Started commercial operations in April 2023
- · Seamlessly Integrated with Lagos Free Zone
- · Spread over 90 hectares
- · CMA Terminals appointed as Container Terminal Operator

#### 24-48 HOURS FOR CARGO TO REACH FROM PORT TO LFZ FACTORY DOOR



FIRST PHASE DEVELOPMENT OF QUAY WALL - 680 m

· 2 container berths

SECOND PHASE QUAY WALL  $\sim 1.5~\text{Km}$ 

• 3 container berths + 1 dry bulk berth

#### FINAL PHASE

· 3 liquid bulk jetties

#### DEVELOPMENT TIMELINES

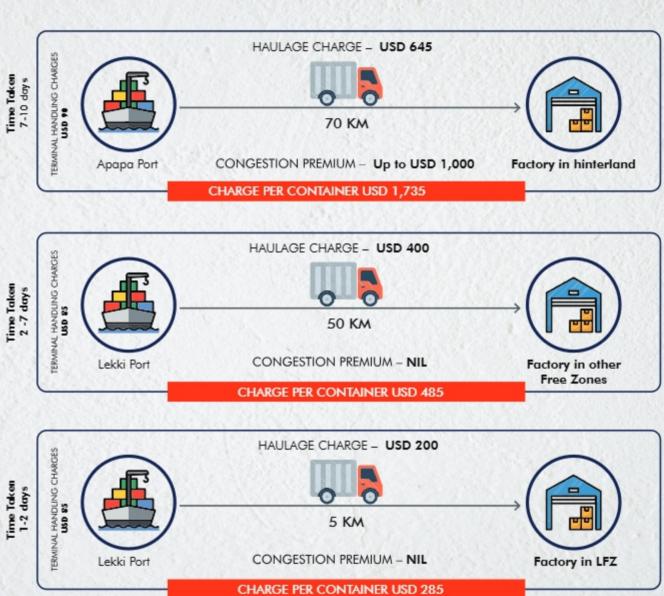


Actual picture of Lekki Port handling Nigeria's first 14,000 TEU vessel (January2024)

FACTORS	SPECIFICATIONS
Throughput per year	1.2 Million TEU
Ship capacity	18,000 TEU
Ship to shore cranes	5 Nos.
RTG yard cranes	15 Nos.
Channel & basin draft	16.5 meters draft
Main breakwater length	1.91 Km

# Photo of a vessel at Lekki Port, June 2023 Time Taken 2 -7 days

#### CLIENTS CAN SAVE MORE THAN 80% OF THEIR IMPORTATION COST BY LOCATING IN LFZ



\* Estimated figures based on prices and quotations

#### **INDUSTRIAL**

Fully equipped industrial park with un-encroached land and clear Certificate of Occupancy



clearance office and security command



#### **KEY INCENTIVES**



Exempted from all federal, state and local government taxes, levies and rates

100% repatriation of capital

investments in the zone at any

time with capital appreciation

of the investment



100% foreign ownership of business allowed in the zone



Import duties on raw materials for finished goods that are sold into Nigeria, only payable at the point of sale\*



Up to 100% goods may be exported into Nigerian customs territory on the payment of appropriate duties along with a valid license



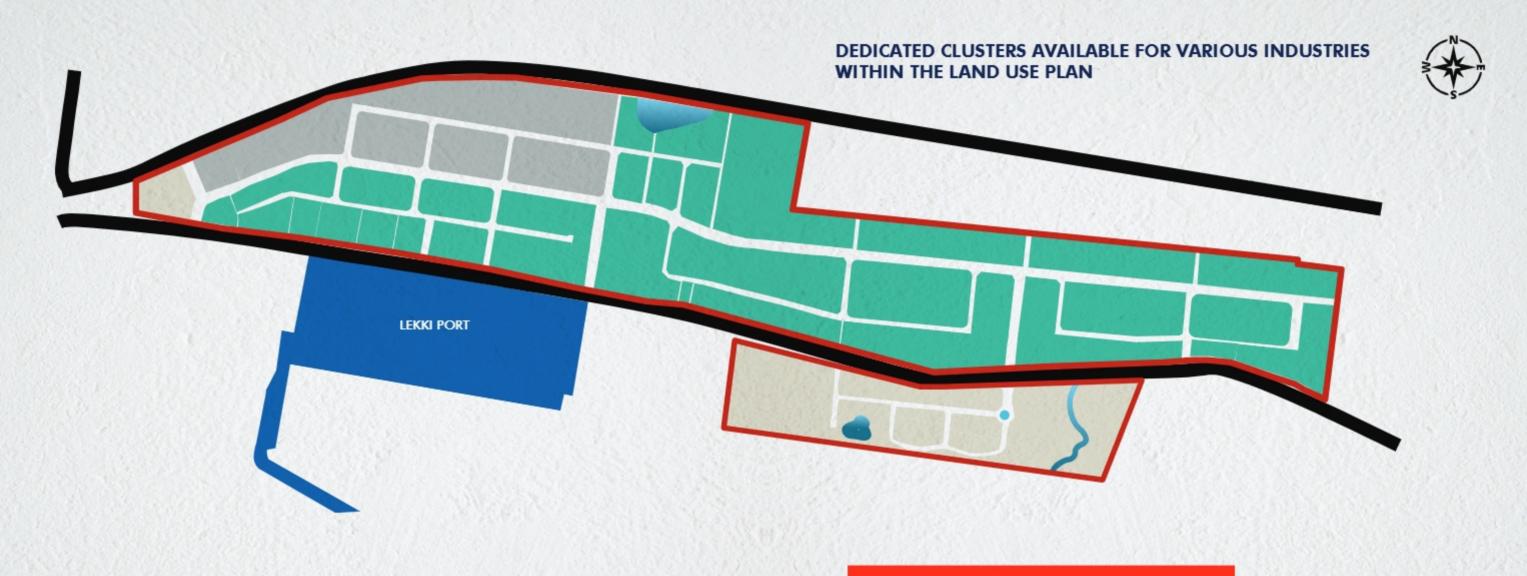
Remittances of profits & dividends earned by investors in the zone allowed without payment of withholding tax

\* Import duties on raw material remain fully exempted if finished goods are exported from Nigeria

KEY INCENTIVES	INSIDE FREE ZONE	OUTSIDE FREE ZONE
Corporate income tax	0%	30% of profits
Education tax	0%	2.5% of profits
Withholding tax	0%	7.5% - 10%

VAT fully exempt if the purchaser is a Free Zone Enterprise

COMPANIES CAN SAVE UP TO 40% OF THE DISTRIBUTABLE PROFITS WHILE **OPERATING WITHIN FREE ZONES** 



# Cluster based Masterplan



#### KEY TAKEAWAYS OF ZONE MASTERPLAN

GROSS LAND AREA	860 Ha.	
LEASED / RESERVED LAND	170 Ha.	





#### **INDUSTRIAL LAND**

- DEVELOPED LAND LIMITED
   EXPENDITURE ON SITE DEVELOPMENT
   FOR TENANTS
- LAND AVAILABLE ON BOTH ANNUAL AND LONG TERM LEASE

#### STANDARD INDUSTRIAL FACILITY (SIF)

- STANDARD INDUSTRIAL FACILITY -REDUCED LEAD TIME FOR SETTING UP OF MANUFACTURING FACILITIES
- FIRE PROTECTION SYSTEM
- PLUG & PLAY INFRASTRUCTURE
- DEDICATED WATER AND GAS SUPPLY
- READY TO LEASE

#### **WAREHOUSES (WH)**

- FOOD GRADE & HAZMAT WAREHOUSES
- READY TO LEASE
- DEDICATED WATER AND GAS SUPPLY



#### LOGISTICS CLUSTER

- PRE-ENGINEERED BUILDINGS
- WAREHOUSE DESIGN CONFORMING TO BEST INTERNATIONAL PRACTICES
- CLEARING AND FORWARDING SERVICES
- 3PL LOGISTICS
- PORT DRAYAGE



#### REAL ESTATE

- COMMERCIAL OFFICES
- RESIDENTIAL HOUSING
- RETAIL ARCADE
- HOSPITALITY
- HEALTHCARE

# Ready industrial infrastructure



#### GAS

- Reliable CNG based power supply available through 3rd parties
- Zone envisaged to provide piped natural gas (PNG) to tenants by Q2 2025 for generation of reliable and cost effective power



#### ZONE SECURITY

 The zone shall be equipped with security measures such as boundary fencing and single point entry / exit, monitored by security personnel and technology



#### ROAD

• Well planned road network within the zone



#### TRUCK PARKING BAY

 Dedicated truck parking area for industrial tenants as well as for warehouse and SIF tenants



#### **HEALTH CARE**

 Operational medical facility for emergency care and primary diagnosis



#### FIRE FIGHTING SYSTEM

 Fire fighting systems for countering industrial fire and emergency response



#### IC

- All prominent telecom network operators are present in the region (e.g. MTN, Airtel, etc.)
- LFZ is already equiped with high-speed broadband network provided by MainOne



#### WATER

- Availability of sufficient ground water through bore-wells
- Provision for desalination plant in the future



#### POWER

- Gas-based captive power available from \$0.16/kWh
- More than 50% realizable savings compared to diesel-based power generation outside LFZ

Actual Picture of LFZ (2022)



# SINGLE WINDOW CLEARANCE SYSTEM FOR EASE OF REGISTERING AND OPERATING BUSINESS

#### AREAS WHERE LFZ OFFERS AN ADVANTAGE



ENCROACHMENT - FREE LAND ACQUISITION



PROVISION OF SINGLE WINDOW CLEARANCE - NEPZA, CUSTOMS, IMMIGRATIONS



MIXED-USE CLUSTER DEVELOPMENT



EXEMPTION FROM PAYING VARIOUS TAXES



FULFILMENT OF ENERGY NEEDS OF VARIOUS INDUSTRIES



NO EXPATRIATE QUOTA



ENSURING SMOOTH PROCESS FOR PROPERTY REGISTRATION



EASE OF ACQUIRING CONSTRUCTION PERMITS FOR PROJECTS



FACILITATION IN STARTING A NEW BUSINESS VENTURE



TRADE FACILITATION ACROSS BORDERS



# CONSISTENT AND TIME BOUND COMMITMENT TOWARDS DEVELOPMENT

### 2019 - 2025

Lekki Deep Sea Port	Operational
Piped Natural Gas (PNG)	Construction works in progress. PNG to be available Q2 2025
Industrial Plots, Warehouse & SIF	Available for lease
Road network	Ongoing*
Residential complex	Available for lease
Medical facility	Operational
Fiber Optic Internet	Operational

#### KEY MILESTONES ACHIEVED

- · All Permits & Licenses obtained
- · Area fenced & FTZ scheme functional
- Concept Masterplan

#### **KEY STUDIES COMPLETED**

- Feasibility Study
- · Soil Testing Report
- · Topographical Analysis

<sup>\*</sup> To be developed in an ongoing manner depending on actual land uptake by manufacturing units

# **Tenant Feedback**



#### BASE

"Our Lagos FTZ operation has been the fastest setup of a business entity within BASF. The availability of quality infrastructure in the Zone and the depth of knowledge at our disposal from the Tolaram team contributed to this achievement"

Taiwo Ilesanmi Managing Director, BASF Operations LFZ Enterprise



#### COLGATE

"Colgate is proud to partner with Tolaram to increase its investment in Nigeria. We see many bright opportunities ahead for this new venture and for consumers in this vibrant and growing market."

John Hazlin President Africa Eurasia for the Colgate-Palmolive Company



#### **KELLOGG'S USA**

"Africa offers incredible growth opportunities, and our experience partnering with Tolaram over the past couple of years have confirmed that we have a strong relationship, attractive brands, local expertise, and a proven business model"

Steve Cahillane Kellogg's Chairman and Chief Executive Officer



#### SANA BUILDING SYSTEMS

"Selection of an appropriate site for this project was a critical element in planning the project. LFZ management were able to quickly appreciate the scope & objectives of the project and lead us through registration etc without problems. We are wholly satisfied with our decision to locate our Project within the Lagos Free Zone"

Ken Krieger President, SBS FACILITATING BUSINESS FOR PROMINENT MULTINATIONALS

Sana Building Systems Factory at LFZ

# **Award-Winning Excellence**

LFZ has garnered prestigious awards, highlighting our commitment to excellence and innovation:

2020

- · Nigeria Export Processing Zones Authority (NEPZA) High fDi Award
- Nigerian Exchange Group (NGX) Corporate Bond Innovation Award

2021

- Global Free Zones Of The Year By fDi Intelligence- Highly Commended Free Zone
- Singapore Business Review National Business Awards

2022

- · NEPZA Highest fDi Award
- NGX Corporate Bond Innovation Awards

2023

- · Global Free Zones Of The Year By fDi Intelligence Industrial Champion
- InfraCredit Best ESG/OHS Performance Award
- . InfraCredit Best ESG Innovation Award
- InfraCredit Best Development Impact System Award

2024

- . West Africa Brands Excellence Awards West Africa's Best Free Trade Zone
- SERAS Best Infrastructure Development Company
- Global Free Zones of the Year by fDi Intelligent: Best Industrial Zone Africa (Runner-up)
- Global Free Zones of the Year by fDi Intelligent: Sustainable Zone Africa (Runner-up)

These accolades underscore LFZ's commitment to sustainable development and solidify our industry leadership.





Website: https://lagosfreezone.com/

# GUARANTEE SUCCESS IN NIGERIA BY CHOOSING LFZ AS YOUR STRATEGIC PARTNER

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